



Time to Address Your Training Needs?

Bespoke training courses in regional development

Mickledore is a regional development company borne out of 'big 4' consultancy. As part of our work we have delivered training courses for staff involved in economic development, investment promotion, investor development and economic development. Over the last decade we have delivered training courses for every UK regional development agency as well as international, national, sub-regional and local delivery agencies.

Courses can be developed to meet your exact needs and is based on our wider experience advising government and the private sector. Our training work is exclusively provided for regional development clients and has involved:

- § Improving effectiveness in inward investment
- § Developing business cases for inward investment
- § Making a difference in investor development
- § Company analysis and influencing skills
- § Consultative selling
- § Finance for non-financial staff
- § Marketing in regional development
- § Enhanced customer relationship management

Our style is to run highly interactive and participative events using real case studies and are very focused on achieving measurable results.

We are passionate about our work in regional development and would be delighted to discuss all your organisational development issues and talk about the ways in which we could potentially work with your team. Why not visit our web site at www.regionaldevelopment.co.uk

Mickledore consultants have worked extensively on bespoke regional development training engagements. Team members have worked with:

- § UKTI
- § Scottish Enterprise
- § SDI
- § NWDA
- § UNCTAD
- § WAIPA
- § HIE
- § Advantage WM
- § ONE North East
- § Yorkshire Forward
- § MIDAS
- § Mersey Partnership
- § SEEDA
- § SWRDA
- § Transforming Telford
- § Bath & NE Somerset
- § Halton
- § Sefton
- § Knowsley
- § Wirral
- § Liverpool City
- § St. Helens



T: 01925 837679
M: 07747 085400
E: nwilcock@regionaldevelopment.co.uk
A: Chapel View, 63 Whitchurch Close, Padgate, Warrington, WA1 4JP